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# Social Value

## Delivering benefits beyond the contract

Richard Scarlett

Head of Commercial Sustainability & Policy Delivery

BEIS Commercial



# What is Social Value

*“Social Value is the assessment of social, environmental and economic factors that a supplier could bring if awarded the contract. The idea of best ‘value’ for money now incorporates the level of social value a supplier can provide. This is defined through the strategic themes outlined in the Social Value model and related policy outcomes which reflect agreed cross-government priorities.”*


*UKAEA Social Value Charter*

## Why do we need to include Social Value?

- Social Value Act 2012
- PPN 06/20



# Social Value in UK/AEA




**Covid-19  
Recovery**



**Equal  
Opportunity**



**Fighting  
Climate Change**

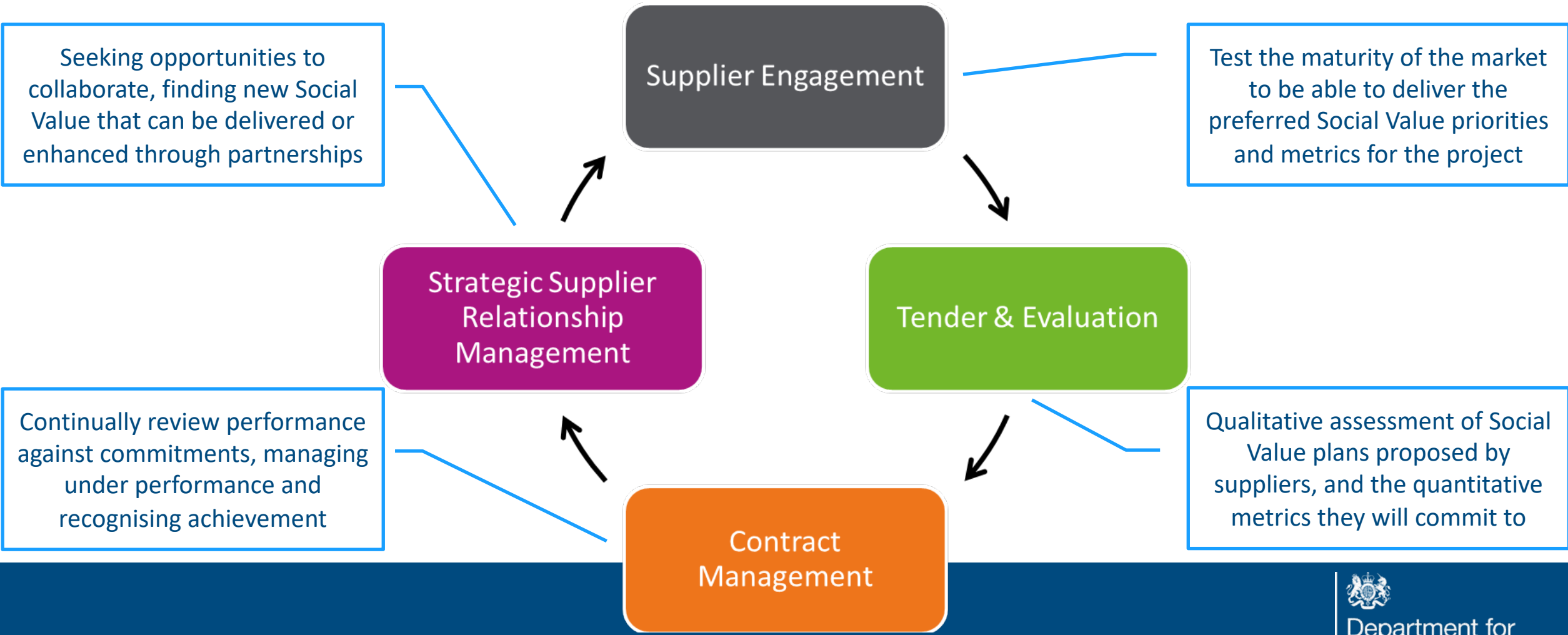


**Tackling  
Economic  
Inequality**



**Wellbeing**

# How do I build in Social Value?



# Help to Grow Schemes

Search “Help to Grow”

<https://helptogrow.campaign.gov.uk/>



## Help to Grow: Management Course

- Access 12-weeks of learning designed to fit alongside work commitments
- Develop a bespoke business growth plan to help your business reach its full potential
- Get 1:1 support from a business mentor
- Learn from peers and network with businesses just like yours

The programme is 90% funded by the government so you only pay £750. Delivered in partnership with Small Business Charter, courses are running at leading business schools across the UK.



## Help to Grow: Digital

Access free, impartial online support about how digital technology can boost your business' performance. If your business is eligible, you can also access a discount of up to 50% towards the costs of buying approved software, worth up to £5,000.



# Example 1

Project Type: Consultancy

Total Value: up to £25m

Number of contracts awarded: 2

Total Number of Social Value Metrics: 29

## **Example Social Value Metrics**

- Average timeline for payment of subcontractor invoices
- Spend with subcontractors that are SMEs and a commitment to increase the proportion spend with SMEs over time
- Advertisement of subcontract opportunities
- Number of visits to the sourcing portal
- Supplier feedback



# Example 2

Project Type: Minor Works

Total Value: up to £40m

Number of contracts awarded: 1

Total Number of Social Value Metrics: 24

## Example Social Value Metrics

- 3% of workforce to be apprentices
- 10% improvement on national average for women employed in construction
- 75% spend with a local supply chain
- For every £1m of spend under the contract:
  - 50 people hours spent on activities to improve the environment
  - 5 green spaces created
  - 100 items of site plant using alternative fuel sources

